

Advantages to participating in Salmon Days include:

- Raising brand awareness
- Excellent ROI
- Maximum reach, attendance and demographics

ONLY 10% OF THE SHOW IS RESERVED FOR CORPORATE BUSINESSES THEREFORE THESE OPPORTUNITIES ARE LIMITED

Customizable packages are also available.

Companies must be a member of the Chamber to participate.

Membership may be bundled upon request.

## SALMON DAYS

### Held annually in October

Salmon Days is the largest 2-day festival in Washington State attracting over 230,000 attendees from all over the Pacific Northwest. Salmon Days spawnsorship is an excellent and efficient way to get your brand in front of over 200k attendees plus tens of thousands of viewers on our website, social media and advertising channels.

#### DIAMOND

All Gold Level Items PLUS:

- Banner Ad on Website
- Use of “Oh!Fishal Spawnsor” in your own marketing
- Pre & Post event Social media
- Logo on ALL print collateral
- Video on website and social media
- Upgrade to 10 x 20 space in prime location (tent, table and chairs provided)

**Investment \$7,500**

(a \$15,000 value)

#### GOLD

All Silver Level Items PLUS:

- Use of Salmon Days Logo
- Promo Items in Goodie Bags
- Logo w/Hyper Link on SD Website
- Upgraded to 10 x 20 space
- Color Logo in Program

**Investment \$5,000**

(a \$10,000 value)

#### SILVER

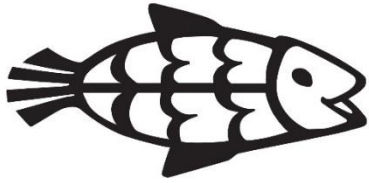
- Logo on Spawnsor Page
- Logo in Program and on SD Website
- Social Media Mention
- 10 x 10 Space

**Investment \$3,500**

(a \$7,000 value)

**Looking to create a unique marketing statement? Additional SD opportunities can be matched with your brand & culture.**

Contact us today at: [Programs@IssaquahChamber.com](mailto:Programs@IssaquahChamber.com) or 425-392-7024



Salmon Days 2021 Activities will be both live and virtual this year. This allows everyone to celebrate the salmon returning to our rivers, streams, and creeks. We plan to continue to share art, crafts, food, songs, activities, fun, games, fundraising, and stories (past and present). These live and virtual activities create an opportunity for businesses to spawnsor Salmon Days without having to staff a booth.

Here is a list of some of the virtual activities:

Rock Painting	Salmon Art Competition	Salmon Workbook for Kids
Salmon Recipe Competition	Parade	Hatchery Web Cam
Hatchery Web Cam	Salmon Merchandise	

Here is a list of some of the live activities:

Salmon Coloring Competition (live and online)	Food from Around the World	OctoberFish Food Fest
Arts and Crafts (live and virtual)	Salmon Hike (live and virtual)	Searching for Salmon II
Bike Parking Lot	Shuttle	Cornhole Competition
Salmon Collectibles Sales (live and online)	Chalk Competition (live and virtual)	Arts and Crafts (live and virtual)

Here is a list of some of the live attractions that a company could spawnsor. All areas allow for company branding via website, and banners at activation site. With the exception of Fish Prints no employee participation is required on the part of the spawnsor.

First Aid and Information Booths 3k	Hand Sanitizers at Tables in Food Court 5k	OctoberFish Food Fest 5k
<del>Sanitizing Stations throughout the Festival 10k</del> <b>SOLD</b>	Salmon Hike (live and virtual) 3k	Information Kiosks 3k
Bike Parking Lot 3k	Shuttle \$20k	Volunteer T's 10k
Volunteer Snacks and Rest Area 3k	Kids Music Stage 3k	Dock Dogs multiple ops at 2.5k
Face Masks for Public and Volunteers 10k	Fish Prints (volunteers required as well as investment, branding included) 7k	Porta Potties (signage on all 100+ porta potties throughout the event) 10k
Program (virtual and print) 5k	Chalk Art (virtual and live) 5k	Title Spawnsor – 50K
Auction 5k	Trash and Recycle Cans 8k	ATM (machines and receipts) 2k
Cornhole 5k	Coloring Competition 5k	Directional Signage 5k
Month long Coloring Walls at major shopping centers 3K per center (Sept.)	Month long (Sept.) Searching for Salmon to support local retailers & restaurants 4K	

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