

MARKETING OPPORTUNITIES

Chamber events offer a variety of marketing opportunities. They provide unique advantages by raising brand awareness and excellent ROI based on reach, attendance and demographics.

In addition, these packages position your company as a leader within the community by showcasing your company's commitment to Issaquah.

Described here are the most popular packages. Customized options are also available. These opportunities are available through membership in the Greater Issaquah Chamber. Membership may be added upon request.

Contact the Chamber for more information.

MemberServices@IssaquahChamber.com



2020 ISSAQUAH EVENT
MARKETING

EVENT MARKETING IN ISSAQUAH

DIAMOND

Diamond Marketers are "All In". Receive maximum ROI with maximum marketing benefits at each Issaquah event.

- Color logo w/ Hyperlink on Website
- Color logo in Program, signage, advertising and banner (if applicable)
- Individual thank you Social Media Post
- Place promotional products into welcome and goody bags (when applicable)
- Up to eight tickets for you, your staff or your clients to Region Business Summit
- Up to four tickets to the Community Awards
- Opportunity at podium to introduce your company by introducing a speaker

Regional Business Summit	\$2,000
Community Awards	\$1,000
Issaquah Epicurean Experience	\$1,000
Shop Local Program	\$500
Chamber Summer BBQ	\$500
Holiday Appreciation Party	\$500
Roundtable	\$400

Value	\$5,900
BUNDLE & SAVE	\$4,500

GOLD

- Logo w/ Hyperlink on Website
- Individual thank you Social Media Post
- Color logo in program and advertising
- Place promotional products into welcome and goody bags (when applicable)
- Four tickets to Business Summit
- Three tickets to Community Awards

Regional Business Summit	\$1,000
Community Awards	\$600
Issaquah Epicurean Experience	\$600
Shop Local Program	\$350
Chamber Summer BBQ	\$300
Holiday Appreciation Party	\$300

Value	\$3,150
BUNDLE AND SAVE	\$2,500

SILVER

- Logo on website
- Individual thank you Social Media Post
- Name in Program
- Two Tickets to Business Summit
- Expo Table at Business Summit
- Two Tickets to Community Awards

Regional Business Summit	\$750
Community Awards	\$400
Issaquah Epicurean Experience	\$400
Shop Local Program	\$300
Chamber Summer BBQ	\$250

Value	\$2,100
BUNDLE AND SAVE	\$1,500

MARKETING OPPORTUNITIES

Advantages to participating in Salmon Days include:

- raising brand awareness
- excellent ROI
- reach, attendance and demographics.

ONLY 10% OF THE SHOW IS RESERVED FOR CORPORATE BUSINESSES THEREFORE THESE OPPORTUNITIES ARE EXTREMELY LIMITED

Showcased here are the most popular marketing packages. Customizable packages are also available.

Companies must be a member of the Chamber to participate. Membership may be bundled in one invoice upon request.

Contact the Chamber for more information.

kmccorrey@issaquahchamber.com



2020 ISSAQUAH EVENT
MARKETING

EVENT MARKETING IN ISSAQUAH

SALMON DAYS

Salmon Days is the largest 2-day festival in Washington State attracting over 150,000 attendees from all over the Pacific Northwest.

DIAMOND

All Gold Level Items PLUS:

- Banner Ad on Website
- Use of "Ohfishal Spawnsor"
- Pre & Post event
- Banner Prominently Placed
- Color Logo in All print
- 10 X 20 Booth, table, tent & chairs
- Use of Salmon Days Logo

Booth will be in a prime location on Front St. Rotating banner ad on Salmon days home page and on Sponsor page. Promotional giveaways at the event will be allowed. \$75 in Fish Bucks provided to staffers during the event for use in the food court.

= **\$7,500** (a \$15,000 value)

GOLD

All Silver Level Items PLUS:

- Use of Salmon Days Logo
- Stage and cubes promotion
- Color Logo in Program
- 10 X 10 Space
- Promo Items in Goodie Bags

Your space will be in a prime location on Sunset. Logo will be on Salmon Days web site. Promotional giveaways at the event will be allowed. \$50 in Fish Bucks provided to staffers during the event for use in the food court.

= **\$5,000** (a \$10,000 value)

SILVER

- Logo on Website
- Logo in Program
- Free Entry in Parade
- Social Media Mention
- Stage and post event promos

A 10 x 10 space will be in a prominent location in the Greenbelt, Field of Fun, Hatchery or in the Beer Garden. Black and White Logo will be on Sponsor page for Salmon Days and in program. Promotional giveaways at the event will be allowed. \$25 in Fish Bucks provided to staffers during the event for use in the food court.

= **\$3,500** (a \$7,000 value)



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**2020 ISSAQUAH EVENT
MARKETING**

EVENT MARKETING IN ISSAQUAH

Please enter the dollar investment based on the levels provided. You may mix and match or maximize your investment by choosing a bundle.

NAME OF EVENT	INVESTMENT
Regional Business Summit	
Community Awards	
Issaquah Epicurean Experience	
Shop Local Program	
Chamber Summer BBQ	
Holiday Appreciation Party	
Roundtable Luncheons	
BUNDLE AND SAVE (Diamond, Gold or Silver)	
Salmon Days	
*Partnership = \$475.00 (If not already a chamber partner)	
TOTAL	

*The marketing opportunities for these events are available to our Greater Issaquah Partners. If you are not a partner, we can simply include \$475 in your invoice.

Looking for additional or unique marketing opportunities? Please share your creative thoughts with us. Call us at 425-392-7024.

NOTES:

COMPANY: _____

CONTACT: _____

PHONE: _____

EMAIL: _____

DATE: _____

SIGNATURE: _____