# Stanford Le

Stanford Le has served as the Interim CEO and President of Snoqualmie Casino since December 2019, having previously shaped the marketing and acquisition strategy for the casino's record breaking 2018 and 2019 years as its Chief Marketing Officer. With over 22 years of global hospitality and casino industry experience, he has led the international, national, regional, and local integrated resort property strategy for Fortune 500 casino companies including Wynn Resorts, Sands China (Las Vegas Sands), and Caesars Entertainment. While with those corporations, he has also opened and prepared pre-opening planning for five integrated resort properties including Wynn Palace, Encore Boston Harbor, Parisian Macao, Aliante Casino + Hotel, and Golden Nugget Atlantic City. His implementation of best practices and adaptation of marketing strategies allowed him to succeed across each of the world's major gaming markets; each property under his leadership has either reached double digit percentage growth, held the market's highest share, or both. He holds two post-graduate degrees, a master's degree in management and a law degree (JD), earned concurrently while attending Cornell University.